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Concept & Design, Office of HR, Communications & Corporate Affairs, The JGI Group

Jain College is around 10 kms from Kempegowda Bus Station. It is well operated by private transports from all parts of Bangalore.



#### By Train

Jain College is around 10 kms from Bangalore City Railway Station.



#### By Al

Jain College is around 45 kms from Bangalore International Airport. A/C shuttle services, taxl and auto rickshaws are available for easy transport.

#### JGI Knowledge Campus

# 44/4, District Fund Road, Behind Big Bazaar, Jayanagar

9th Block Bangalore - 560 069

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W www.jalncollege.ac.ln

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# Creating Competent MANAGERS AND BUSINESS LEADERS With A Global Mindset

for the 21st century



MASTER OF BUSINESS ADMINISTRATIC N



www.jalncollege.ac.ln

Bharathidasan University Offers Master of Business Administration with Dual Specialization in Marketing and Finance / Human Resource Management / International Business in collaboration with Jain College and Industry Partner Lead Global Management Institute (LGMI) for LSCM Core Domain.

University

## Pleasableacan Hali



Bharathidasan University established in February 1982 endeavours to be true to a vision by creating a brave new world of academic innovation for social change.

**About Bharathidasan** 

The two year MBA Programme offered by Bharathldasan University draws Its Input from BharathIdasan Institute of Management (BIM), a School of Excellence In Management Studles which has today emerged as a nationally reputed School of Management and Is rated among the top 5 Bschools in southern India and among the top 25 B-schools In India including the IIMs. This programme Is based on the norms and standards prescribed by the AICTE and have the approval of UGC. The experience and expertise of BIM are available for students pursuing MBA Programme through Centre for Distance Education (CDE).

The University is accredited with "A" Grade by NAAC and is a member of the Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU). The CDE also conducts programmes in Dubal, Cambodia, UAE, Andaman, Srl Lanka, Singapore and Australia.

#### About Jain College

Jain College is the flagship institute of the prestigious JGI Group headquartered at Bangalore. The JGI Group represents a cluster of 68 educational establishments that are home to over 30000 students from across the world & over 3120 staff members engaged at the P-12, undergraduate & postgraduate levels across 20 campuses and centers of excellence.

Jain College ploneered into commerce and management education in the year 1990. It brings in thought leadership with a blend of academic rigour & hands on applicability to real-world issues. The institution has been conferred Grade - A with a CGPA of 3.8 on a scale of 4.0, the highest all india rating given to a college by NAAC.



## Lead Global Management Institute (LGMI)



Lead Global Management Institute (LGMI), Bangalore was established in the year 2008 by group of Industrialist with an aim to Impart world class education, training and consultancy in management, specific to emerging and mandatory field such as L&SCM and Retail Management to students, working executives and professionals.

The main objective of its collaborative programmes is to fill the gap between academic education and business requirement in both manufacturing and service sectors at the time of entering into the job/business world, creating the desire to excel, urge for better living and aiming for greater achievement in the life and to build managerial qualities and business leadership skills.



#### About the Programme

BharathIdasan University offers 2 year MBA programme in collaboration with Jain College, Bangalore and Industry partner LGMI. The differentiator in this unique programme is the core domain in LSCM module, which is the emerging trend in all aspects of business including the large, medium, SME, Services sectors.

LSCM Involves the management of material, Information and fund flows seamlessly between and among stages to maximize total supply chain effectiveness and profitability. Today's supply chain reality is increased outsourcing, large global networks, increased competition and consumer driven.

Ten top reasons why any organization needs a good, relevant & responsive supply chain are:

- · Competitive advantage
- Changes In Customer demands and expectations
- · Increases In Environmental focus
- Changes In waste legislation
   Transparency Issues
- · The acquisition and retention of employees
- · The cost of procrastlnation
- RIsIng energy prices
- · Increases In Raw material costs
- Increase in Waste and disposable costs

This is the only MBA programme in India, wherein students learn LSCM core domain in detail along with dual specialization in Marketing and Finance / Human Resource Management / International Business in addition to General Management Principles and Practices.





#### **Broad Programme Design**

- A rigorous two year MBA programme Involves 50 hours of teaching of each paper spread over 32 papers with 1600 teaching hours
- · Slx foundation core subjects in general management
- Eight domain cor∈ subjects in L&SCM
- · Seven applied skills core subjects in Functional management
- Dual super specialization core subjects in Marketing / Finance / HRM / International Business
- Three practice learning through research methodology and industry project work / dissertation

### Our Teaching Approach

- Imparting goal directed, business relevant, application driven, problem oriented and self-directed learning
- The focus will be on facilitating project and problem based learning rather than traditional teaching and the strategy is designed to facilitate deep learning
- A blended learning approach to seminar, workshop, both symposium and group consultation. Tutorial support and group discussion with peers
- · Teaching fraternity comprises of subject matter experts and industry leaders
- The Industry project work / dissertation is fully supervised by a 20 hours of research methodology workshop prior to the commencing of their project work / dissertation.

#### **Eligibility and Selection Process**

- 50% Is the minimum score in graduation examination but preference shall be given to students with 60% and above in their 10, 12 and graduation exams
- Candidates with full time work experience of one year and above will be given preference
- Topics will be given to candidates in advance for the Presentation Skill Assessment (PSA)
- They will be assessed based oncontent, presentation skills, fluency, clarity and Q & A Candidates who qualify based on the above criteria shall be short listed for the personal interview round

#### **Admission Procedure**

- Contact the programme manager in person to get the admission details.
- Application form and prospectus can b∈ collected by paying Rs. 750/- in cash.
- · Submission of filled in application form.
- · Selection on the basis of the scores in valid entrance test
- Selected candidates will be in collaboration with admitted on payment of the prescribed program fee.

#### **Programme Highlights:**

- Contemporary curriculum designed by eminent academicians and professionals
- Latest Industry oriented curriculum with dual specialization in Marketing & Finance or Marketing & HR from a top UGC recognized University
- Business English Certificate to certify business english proficiency\* from University of Cambridge ESOL Examination
- Microsoft Office Specialist (MOS) Certification for proficiency in Microsoft
   Office 2007 \*
- Campus Recruitment Leadership Training Programme to ald candidates in their preparation for recruitment \*
- 1 week full time on campus residential programme by experts including IIM-A faculty at EDII Campus, Ahmedabad
- · Outbound learning programme for overall personality development
- Global tour for International exposure & MDP
- Business news analysis to keep abreast with the current business trends

- Global achiever workshop series
- Access to MIS packages \*
   Leadership and decision making development series
- Seminars, lectures & visits to facilitate corporate cum industry interface
- Entrepreneurship assessment test
- Corporate formal attire
- Outstanding faculty 8 structured mentoring
- Value added collaborative certificate programmes
- Case study content from Harvard Business Publishing
- MoUs with corporates for intensive industry support
- · Vibrant student culture
- Professional and social clubs such as finance club, marketing HR club, sports club, healthcare club, quiz club, entrepreneurship club, green club, cultural club
- Corporate social responsibility initiatives
- On campus Internship programmes and applied research

- 100% placements & Incubation support
- Sophisticated library with access to National & International journals
- Technology enabled amphitheatre classroom
- Laptops for professional work with WI-FI facility at campus
- Spaclous seminar halls for guest lectures and professional workshop series
- Technical & soft skills training at finishing school \*
- High speed Internet connectivity in laboratories
- A hyglenic cafeteria serving a variety of dishes
- Separate hostels for boys and girls with all essential facilities
- Meritorious students have special access to prestigious libraries like British Council, IIM-B, etc.
- Interested students can undergo a training in SPSS and Business Analyst course\*

\* T & C apply



#### **Developing Your Employability**

Jain College has a full fledged placement cell consisting of Management Corporate Relations Executives & Coordinators who bridge the gap between theory & practice. Over 400 top companies in major industries have an active recruitment relationship with Jain College. The placement cell organises short term internship, final semester on the job training and post training placements for eligible students.

# Our Corporate Partners for Placement, Internship & Industry Interface Activities



























































































## Basket Option Education Consultancy

With the view for uninterrupted and hassle free education for every student, The JGI Group has appointed Basket Option Pvt. Ltd, to provide facility of Student Insurance and Education Loan\*.

Basket Option Pvt. Ltd. Is an ISO 9001-2000 certified company, managing Corporate, Institutions and Individuals, Investment, Insurance & Loan portfolios. Basket Option education consultancy is India's first education consultancy which provides whole gamut of services like student Academic Counselling, Over Seas Studies, Education Loans from renowned leading financial Institutions renowned leading financial Institutions in the market.

In their endeavour to serve the student community and help the students to opt for their desired course and get the education loan support they are happy to provide educational loan from Credlia, a HDFC Ltd. venture. With this Student can bank on Basket Option Pvt. Ltd. for hassle free and quick loan process.

For details on loan contact: 9743077744 or SMS to BASKET (space) LOANS to 56767

\*T & C apply





#### Students Talk



Sain University has given me immense learning scope and has provided me the confidence to face challenges. I have earned an outstanding opportunity to work in Sterling Lab as a Business Development Executive. 77

Damini Singh, Placed in Sterling Lab



JU has given me the confidence to work and the ability to achieve the targets given by the organization. I was able to face the challenges placed before me. Being a Blo Tech student, I had the opportunity to work in a Pharmaceutical Company and manage their marketing section.

Harendra Singh, UNICHEM Pharmaceuticals



Belng from a Hotel Management Background, It was difficult for me to get Into branding. Jain University helped me to transform my career and inturn an opportunity to work with ARROW Arvind brands. Since then I gained confidence and ability to crack pool campus interview and to work with naukri.com in marketing and sales department.

Sudipta Bhattacharjee, Naukrl.com



Being a student of JU has helped me gain knowledge in different fields of business both strategically and tactically and it has also helped me in getting placed at IBM India Pvt Ltd. 33

Chethan K R, Placed In IBM



The opportunities provided by JU in terms of learning and experiencing have helped me crack the interview and getting placed at 'Sterling Lab."

Akshar P D Kowlani. Placed in Sterling Lab



JU has taught me discipline, etiquette, management soft skills, communication skills and has also placed a major role in my overall personality development. I sincerely thank the faculty for their involvement and as a result of which I have been placed at E&Y.

Divya R, Placed In Ernst & Young



JU has given me an opportunity to focus on marketing and finance strategy. Apart from the core subjects I have learnt presentation skills, management soft skills and Microsoft excel which are the breaking points at any organization. I thank the JU faculty for their involvement and also their support in placing me at E & Y.

Srinivasa M, Placed In Ernst & Young



JGI has groomed mε with skills, expertise and knowledge. It has provided me the right exposure to different fields and practically implementing them. It has given me the necessary impetus to put my best foot forward in thε corporate world. I am glad to be a part of The JGI group which has helped mε to get placed in the field which I am passionate about.

Varsha, Placed In Futurisk Insurance Broking Company

#### JGI Academic Collaborations





























#### JGI Corporate Collaborations









































#### Corporate Speak

#### Shahela sajanlal Google Indla

Excellent Infrastructure, amazIngly smart students & very organised placement cell. We look forward to recruiting your students!

#### Ms. Shewetambari D N Prasad

Google Indla

Refreshing experience, they are better than the BEST!

#### Ms. Gunjan Infosys BPO Ltd.,

Wonderful experience very satisfied with your institute's talent pool! We will keep coming back!

#### Mr. Brlan Greeff Goldman Sachs

Always welcoming and a hospitable reception. We are looking forward to our next visit!

#### Mr. Nagarajan S 24/7 Customer

Very vlbrant bunch of students and a very good Initiative has been taken by the college to Include Industry experts to give speech to students.

#### Mr. Naveen TCS

Excellent hospitality, good Infrastructure, warm support and help rendered at every juncture of placements.

#### Ms. Ramya R Ernst & Young

Great experience! A very bright group of future leaders. Smart and ready for the corporate life! I'm looking forward to more interaction with The JGI Group.

#### Ms. Divya Acharya TCS

It was Indeed a pleasure visiting
Jain University. The students are good with
the subjects that they have learnt & it
was a pleasure interviewing them. We
look forward to visiting Jain University again.

#### Mr. Venkatesh Accenture

Excellent college with good Infrastructure and the knowledge of students on the subject is commandable.

#### Mr. Srlkanth Cognizant

Excellent facilities and good set of people are seen managing the placement office. Energy levels of students is also great.

## Mr. Almon Prem IBM Daksh /BPO

Surprises me that the students are already very well linked with the corporate world. I admire the hospitality extended by the Management.

#### Ms. C K Vanltha Bajaj Capltal

It's really Interesting to meet an Institution which does things differently like us. We see a good difference in the quality of candidates when compared to the other college candidates. We hope that their activities will strengthen the growth of India.









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## SBMJC wins

BANGALORE: Sri Bhagwan Mahaveer Jain College (SBMJC) won the basketball and badminton (men and women) in the 'Infini 09', an International Sports Festival conducted by PESIT College here.

While the SBMJC basketball team downed host PESIT 74-45, its badminton teams won 2-1 and 2-0 over Surana College men and RV College of Engineering, respectively. - Special Correspondent

