



DONT WORRY ABOUT FAILURE,
YOU HAVE TO BE RIGHT ONLY ONCE

AUSTER

P R O D U C T L A U N C H

PRODUCT LAUNCH IS AN EVENT WHERE THE PARTICIPANTS
HAVE TO LAUNCH THEIR PRODUCTS

RULES & REGULATIONS

4 PARTICIPANTS PER TEAM, TIME LIMIT 4+2

PPT IN PENDRIVE TO BE BOUGHT BY THE PARTICIPANTS

ROUNDS

ROUND 1: MAIL THE BUSINESS PLAN BY 2/9/2018

ROUND 2: QUALIFYING ROUND ON 6/9/2018

ROUND 3: DEFEND YOUR PLAN & ASK FOR INVESTMENT WITH A PPT

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